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IMATION'S NEWEST IRONKEY USB DEVICES ACHIEVE NLNCSA APPROVAL

IronKey S250 and D250 secure flash drives attain Dutch certification at the national restricted level

Hoofddorp September 17th, 2013 – <u>Imation Corp.</u> (NYSE: IMN), a global data storage and information security company, today announced that its IronKey™ S250 and D250 secure flash drive products have received certification at the national restricted level from the Netherlands National Communications Security Agency (NLNCSA), which is part of the AIVD, the Netherlands General Intelligence and Security Service.

"NLNCSA certification for our latest IronKey secure flash drives gives Dutch government customers confidence that our solutions provide the level of security needed to protect sensitive information," said Barbara Nelson, vice president and general manager for Imation's IronKey solutions. "Receiving NLNCSA's validation – in addition to US government FIPS 140-2 Level 3 certification* – bolsters Imation's position as a major player in securing mobile workforces for governments around the world."

To achieve NLNCSA certification, the IronKey encrypted flash drives underwent a rigorous technical review. Attaining NLNCSA certification demonstrates to the Dutch government, as well as other government agencies and organizations across Europe, that IronKey drives provide a secure method of keeping data safe, both while important data is worked upon within the organization, and while it is in transit from one place to another, making the drives attractive to security-conscious organizations.

IronKey S250 and D250 hardware-encrypted flash drives are built to be The World's Most Secure Flash Drives™. The newest IronKey flash drives feature high performance, a control panel that supports multiple languages and remote management capabilities in a signature waterproof, rugged, high-security design. IronKey S250 and D250 flash drives are available in Enterprise, Personal and Basic editions for enterprise and individual use.

Pricing, specifications and availability

Imation's IronKey 250 flash drives are available worldwide through Imation's network of channel partners.

Additional specifications can be found on Imation's IronKey website:

Enterprise edition: http://www.ironkey.com/en-US/secure-portable-storage/250-enterprise.html

Personal edition: http://www.ironkey.com/en-US/secure-portable-storage/250-personal.html

Basic edition: http://www.ironkey.com/en-US/secure-portable-storage/250-basic.html

About Imation

Imation is a global data storage and information security company. Our products and solutions help organizations and individuals store, manage and protect their digital content. Imation's storage and security portfolio includes Nexsan high-density, archive and solid-state optimized unified hybrid storage solutions; IronKey mobile security solutions that address the needs of professionals for secure data transport and mobile workspaces; and consumer storage solutions, audio products and accessories sold under the Imation, Memorex and TDK Life on Record brands. Imation reaches customers in more than 100 countries through a powerful global distribution network. For more information, visit www.imation.com.

Imation, the Imation logo, IronKey the IronKey logo, and World's Most Secure Flash Drive are trademarks of Imation Corp. and its subsidiaries. All other trademarks are property of their respective owners.

Footnote:

*Cryptographic Processor certification numbers vary by product. For specific certification numbers, see applicable product literature or visit http://www.ironkey.com/en-US/website/certification-and-compliance.html.