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### **IronKey™ Workspace W700 Honored as a Silver Winner in the 6th Annual 2014 Golden Bridge Awards for New Products and Services Category**

**OAKDALE, Minn. – Sept. 12, 2014 – Imation Corp.** (NYSE: IMN), a global data storage and information security company, today announced that it has earned the prestigious Silver status for New Products and Services category in the Golden Bridge Awards for its IronKey Workspace W700. The coveted annual Golden Bridge Awards program encompasses the world's best in organizational performance, innovations, products and services, executives and management teams, women in business and the professions, innovations, case studies, product management, public relations and marketing campaigns, and customer satisfaction programs from every major industry in the world. Organizations from all over the world are eligible to submit nominations including public and private, for-profit and non-profit, largest to smallest and new start-ups.

The Imation IronKey Workspace W700 with Windows To Go is a PC on a Stick™ that equips employees and contractors with a portable Windows 8.1 corporate image. This Microsoft-certified solution comes complete with an organization's applications, security controls and access policies all stored on a ruggedized, fully manageable USB flash drive at a fraction of the cost of traditional computing. Leveraging an organization's existing Microsoft infrastructure, IronKey Workspace with Windows To Go secures data while letting IT centrally control access, even providing the ability to remotely wipe or disable lost or stolen drives. And because the Windows To Go environment boots directly off the IronKey drive and not from the host computer, users keep the integrity of their corporate workspace intact, making IronKey Workspace with Windows To Go a secure, high-performance solution for BYOD.

IronKey Workspace W700 devices are ideal for government agencies and other highly regulated industries such as financial services or healthcare that require military-grade security and centralized management. IronKey Workspace W700 is the most secure Windows To Go device with FIPS 140-2 Level 3 [certification](#) available today.

More than 40 judges from a broad spectrum of industry voices from around the world participated and their average scores determined the 2014 Golden Bridge Business Awards winners. The winners were honored during the awards dinner and presentation on September 8, 2014 in San Francisco attended by the finalists, industry leaders, and judges.

“It’s an honor to be named a Silver winner by Golden Bridge Awards in the New Product and Services category,” said Ken Jones, vice president of engineering and product management, for IronKey. “The IronKey Workspace W700 PC on a Stick allows you to securely boot up your complete enterprise work environment on virtually any PC or Mac. This recognition of our fully manageable, ruggedized USB 3.0 flash device is a testament to Imation’s commitment to delivering simplified access to the corporate workspace for mobile workers and contractors.”

### **About the Golden Bridge Awards**

Golden Bridge Awards are an annual industry and peers recognition program honoring best companies in every major industry from large to small and new start-ups in North America, Europe, Middle-East, Africa, Asia-Pacific, and Latin-America, Best New Products and Services, Best Innovations, Management and Teams, Women in Business and the Professions, Case Studies, Customer Satisfaction, and PR and Marketing Campaigns from all over the world. Learn more about The Golden Bridge Awards at [www.goldenbridgeawards.com](http://www.goldenbridgeawards.com).

### **About Imation Corp**

Imation is a global data storage and information security company. Our products and solutions help organizations and individuals store, manage and protect their digital content. Imation’s storage and security portfolio includes Nexsan™ high-density, archive and solid-state optimized unified hybrid storage solutions; IronKey mobile security solutions that address the needs of professionals for secure data transport and mobile workspaces; and consumer storage solutions, audio products and accessories sold under the Imation™, Memorex™ and TDK Life on Record™ brands. Imation reaches customers in more than 100 countries through a powerful global distribution network. For more information, visit [www.imation.com](http://www.imation.com).

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