

IT DECISION MAKERS & MOBILE WORKFORCES

SECURITY CONFIDENCE GAP

Confidence in The Security of an IT Environment Drops as Workers Become More Mobile



73% of IT decision makers across the United States, Canada, Germany and the UK are either "extremely confident" or "very confident" that data accessed by employees is protected from loss of theft.



This drops to **55%**



And further still to **47%**

Despite Widespread Policy Enforcement...

More than **90%** of companies across all geographies surveyed had a mobile device usage policy



In the U.S. **83%** of IT decision makers say the policy exists and was enforced



Most Companies Allow USB Flash Drives

More than **80%** of companies across all geographies surveyed



and **83%** in the U.S.



Most Companies Allow External Hard Drives

More than **70%** of companies across all geographies surveyed



and **70%** in the U.S.



...and Rising Worker Mobility

Across all countries surveyed, at least **20%** of employees, on average, worked remotely in 2012 and IT decision makers expect this figure to increase to at least **25%** in 2013

Policy Enforcement Company-Approved Preferred Over Company-Supplied

59% of companies in the U.S. enforce the mobile device policy by only allowing employees to use approved devices

38% say their employees are only allowed to use devices supplied by their company

Consequences of Data Breaches in the U.S.



were worried about the headache to fix the mess



were worried about the bad media coverage for the company



were worried about the financial fines or fees



were worried about the loss of customers



were worried about the loss of employment



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by imation

The survey was conducted online in the United States, Canada, Germany and the UK by Harris Interactive on behalf of the Imation from January 14 – 28, 2013 among 200 US, 100 Canadian, 100 German and 100 UK IT decision makers, defined as adults aged 18 years or older who are employed full or part time in an Information Technology (IT) department of a company with revenues of \$500 million or more (US Dollars) and are either the sole decision maker or have a major influence in decisions regarding the IT for their company. This online survey is not based on a probability sample and therefore no estimate or theoretical sampling error can be calculated. For complete survey methodology, including weighting variables, please contact imation@schwartzmsl.com.

Imation's IronKey solutions meet the challenge of protecting today's mobile workforce, featuring USB solutions for data transport and mobile workspaces

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